

News: Sigma at Project Qatar 2009

Doha, April 28: Sigma recently successfully showcased its full range of products at Project Qatar exhibition held at the National Exhibition Centre, Doha. Project Qatar 2009 – the Trade Exhibition for Construction Technology, Building Materials, Equipment and Environmental Technology was inaugurated by the Prime Minister and Foreign Minister, H E Sheikh Hamad Bin Jassem Bin Jabor Al Thani on April 28, 2009.

The three day event from April 28th to 30th, was the 6th edition of its kind in Qatar with more than 900 exhibitors from 37 different countries. Majority of these companies hailed from Qatar and other regions of the GCC. The range of equipment on show spanned from heavy construction related to indoor flooring solutions, indicating the business potential available in the market for Sigma.

The Sigma stall was manned by qualified sales engineers from each division, capable of handling any product specific queries and to advise potential customers about the company products & services suitable for their business requirement.

The Sigma stall had a constant flow of customers, acknowledging the well laid out stall design and contents. Overall, the show was a huge success for Sigma generating excellent leads for the company, paving thoughts for opening up a branch office in the market.



Sigma team at stall



Sigma stall at Project Qatar



Customer enquiring at Stall

Marching towards Customer Satisfaction

OpEX “On time Delivery” Achievement

Sigma OpEx is proud to announce its “On Time Delivery” figure of 99% for the last two successive months.

As a service to all our customers, being able to deliver the products in a timely manner is of utmost importance to the customer as well as Sigma.

According to Phil Caudle, the drivers were the key to “making it happen” – as they are they last link in the delivery process. The driving team regularly overcome the day-to-day challenges of the UAE road network such as gridlock traffic, accidents, road closures etc. This effort was well coordinated by Anand Gupta with assistance of Jonas Pimentel.

The team of drivers consists of

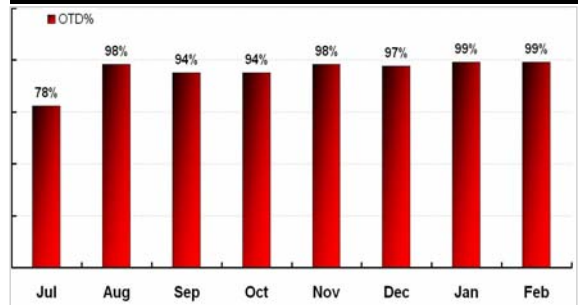
- Abdul Kalam
- Arif Rahman
- Ashok
- Baisal Vargheese
- Krishnakumar
- Mathu Sivapalan
- Suresh Babu

Thanks to all the hard work of the Despatch team. Along with the support and efforts of Warehouse team, the team was able to achieve this high standard.

OpEx team is now firmly focused on its desire to achieve 100% OTD across all the divisions.



Sigma Logistics Team:
 Front Row (L to R): Basil, Abdul Kalam, Ariff, Binod, Krishna Kumar, Francisco, Joel,
 Back Row (L to R): Jonas, Moises, Jandi, Anand, Kannan, Suresh Babu, Mathu, Ashok, Mushraff, Milagres



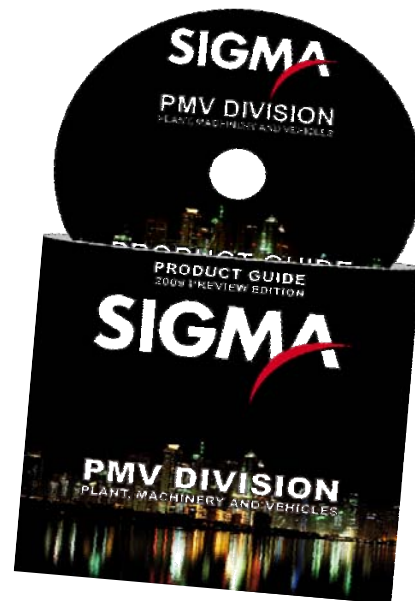
Monthly “On time delivery” chart of OpEx team from Jul ‘08 to Feb ‘09.

New Launch: PMV Product Guide Released...



Sigma PMV is very pleased to announce the launch of its new product guide for 2009. Filled with hundreds of products from recognised and long established worldwide brands, the 296 page guide is the ultimate tool for choosing the best equipment and accessories for your specific project requirements.

Sigma PMV product range spans from small hand tools to large site Dumpers, from 16 different manufacturer's, spanning across 16 different product segments including: concreting, compaction, cutting, mixers, surface grinding, surface preparation, dust extraction, breakers, lighting, engines, air compressors, materials handling and site dumpers.



Key Features...

The Sigma PMV catalogue has been designed with the customer in mind, with each and every page detailing the key features and benefits of the product, providing full product specifications, general health and safety information, stocking & delivery information, and accessories and linked products to ensure all requirements are met.

Supplier Identification – Identifies the manufacturer from where the product is supplied

Page Tabs – for quick identification of the product section

Health & Safety / Stocks – A simple symbol system identifying what safety equipment is required for the Product, symbols explaining what size vehicle is needed to transport the machine and whether we stock the product or have it on special delivery.

Specifications – Details all the technical information on the product including part numbers for easy identification and ordering.

WALK BEHIND ROLLER

Belle No.1 for Light Construction Equipment

FEATURES & BENEFITS...

A fully hydrostatic twin drum walk behind roller. The BWR is compact and has well positioned controls making it easy to operate.

BWR650 Roller

- New and improved vibrator system producing 24kN of compaction force for higher productivity.
- Fully hydrostatic drive system increases reliability and also has no belt systems that overhang the unit. This ensures the unit can be used right up to kerb edges.
- Reliable & quiet water cooled engine with electric start.
- Simple and well positioned controls for easy operation.
- Reinforced steel hydraulic tank.
- Large capacity water tank with removable anti corrosive water sprinker system.
- Drum Diameter 402mm, Drum width 650mm
- Reinforced side covers.

HEALTH & SAFETY / DELIVERY & STOCK INFORMATION:

Icons for safety gear and a 'STOCKED' icon.

SPECIFICATIONS:

Model	Part Number	Engine Power (Hp) - (KW)	Travel Speed (km/h)	Centrifugal Force (kN)	Width (mm)	Height (mm)	Length (mm)	Weight (kg)
BWR 650 Kubota Diesel	BWR650	6.5 - 4.9	3.6	24	700	1130	2385	675

ACCESSORIES & LINKED PRODUCTS:

Icons for various accessories like trench rammers, bench saws, block splitters, diamond blades, floor saws, breakers, tower lights, and site dumpers.

52 SIGMA 2009 UAE V.0001 www.sigma-epd.com

Information Bar – Explains what the product is for easy identification.

Features & Benefits – Detailed overview of the Product Highlighting all its key features and benefits.

Pictures – Action & Studio shots to show the machines application and to further highlights its features.

Accessories & Linked Products – Shows all the accessories/key spare parts needed for the machine and products that complement it.

Your Sigma PMV Product Guide will be delivered to you shortly by your respective Sales representative.

If you have not yet received your copy, require further copies, or would like an electronic version please don't hesitate to contact us on: Tel: **+971 4 88518258** or Email: marketing@sep.ae

Division news : Inspection

Aerospace NDT and Visual Inspection Seminar

In continuation to its success of the 2006 seminar, Sigma Inspection and Olympus is in the process of organizing another edition of the Aerospace NDT and Visual Inspection seminar for the Aerospace industry in the coming Quarter. The division is expecting large corporates from the aerospace maintenance & service and aerospace technical institutes from the UAE and the GCC to attend this seminar session.

The seminar brings together the Middle East & North Africa Aviation NDT managers and specialists to exchange technical information and know-how on the latest products and services. The one-day discussion and practical - hands on demonstration will cover Eddy Current, Phased Array and Remote Video Inspection (RVI).

Recommended for Maintenance specialist, NDT Managers & Aerospace Engineers

Attendance is Free of Charge

Easy enrolling procedure

The key note speakers for this seminar will include top officials from Olympus NDT and Sigma. The seminar will be showcasing the latest technological developments in Olympus Eddy current, Ultrasonic & visual technology and NDT applications for the aerospace industry.

For more information and confirmation of participation, please write to us at marketing@sep.ae.



News: Sokkia “Best Distributor Award”

April 29, 2009: Sokkia Gulf distributor’s meeting for Year 2009 was held at Hotel Ramada, Dubai.

During this annual meeting, Sigma Enterprises Was awarded the “**Best Regional Distributor**” award by Sokkia. Sigma team topped the regional list, even though the local UAE market was more affected by the recession wave in comparison to the business activities in the near-by markets, such as Saudi Arabia.



Osama & Mark receiving award from Sokkia officials Mr. Kenichiro Maruyama and Mr. Ron Watanabe

Map Middle East 2009



Sigma’s Customer Satisfaction Index Program

With Sigma’s customer base growing since its inception in early 2000, a structured means to move closer to the customers was always in demand.

Understanding this latent requirement and to delight our customers at every point-of-contact with Sigma, we are soon rolling out our **CSI Survey Program** in the coming weeks.

The primary objective of this program is to “listen” to our customer’s Pre and post sales experience with us and to understand how best Sigma can align itself to serve its valuable customers more efficiently.

[Post your Feedback Now!!](#)

Success Stories : Field Solutions

GatorCAM for Petrofac

Petrofac is one of the leading companies in the middle-east, specialised in engineering, construction and maintenance of infrastructures for the petrol and gas industries.

The Country office at Sharjah, purchased their second unit for pre-welded pipe assemblies from 50mm to 300mm. The Unit comprises of a 50m push rod, CCTV camera with lighting and Video screen controller.

The Gatorcam unit is uniquely used to inspect the internal condition of the pipe walls and welds prior to the section being welded into place. The inspection is recorded in high quality video with text and voice comments, then stored on a solid state drive for later reporting and viewing with a laptop.

The Field solutions division is looking forward to introduce this cost effective inspection system in the whole Oil & Gas industry in future.



Breakthrough with Abu Dhabi Police



Continuing the success achieved in providing rugged laptops to Dubai Ports World, the division has obtained another breakthrough in getting orders for GD Duo touch II Tablets pc's for the traffic law enforcement department of Abu Dhabi.

SAaed, has been tasked with patrolling the streets of Abu Dhabi and enforcing the traffic laws. With the aid of the General Dynamics Duo-touch tablet PC, 16 motor bikes and 18 cars will be equipped with the latest in hardened computing platforms. The goal is to provide a quick response to incidents, reducing the impact on traffic flow and to relieve the Police of trivial traffic issues, enabling them to focus on more serious issues.

Cars will have solid mounted tablet PC's removable by the operator for accurate GPS mapping of Vehicle Traffic Accidents and issuing of on the spot fines. The operators will have access to the RTA database via GPRS or other direct communications protocols as well as locally stored repositories, refreshed on a regular basis. Similarly, motorcycles will be equipped with a docking station and weather proof enclosure to facilitate easy access whilst the vehicle has stopped at an incident.

HR Developmental Activities:

PMS Rolled-out

Sigma HRAD rolled out its much awaited **Performance Management System** starting from March 19, 2009.

As of April 15, 2009, all the managerial cadre and junior employees have been oriented regarding the new system and the numerous benefits the system can offer to both the employee as well as the company.

Sigma has long realized that performance evaluation system will improve the success of each employee, each department,



Employee Training session in progress at Sigma Conference Hall

and ultimately the entire company as we always have strongly believed that our competitive edge is our own human resource - The Sigma team. Guiding and leading them through the PMS will surely pave way for them to reach their full potential and achieve the company goals, even in the current economic slow down.

Other News: New brand added in Instrumentation

April 13, 2009: Sigma Instrumentation, as part of the strategy to diversify its current portfolio of Environmental products, has signed with OTT Messtechnik GmbH during OTT-Hydrolab Asian Distributor meeting held at Phuket, Thailand.

Brief on the Company:

For more than 130 years OTT has become Europe's largest manufacturer of complete hydrometric systems. Today the company is present in more than 90 countries throughout the world, supplying efficient solutions in the fields of hydrometry, meteorology and environmental technology. Modern technology and high product quality are the main pillars of the company's product philosophy - which dates back to the time of foundation as well as today.

New Product Segments:

OTT Products portfolio has measuring instruments for the following broad application segments

Quantitative Hydrology

- Depth Measurement
- Level Measurement
- Discharge Measurement

Qualitative Hydrology

- Water Quality Measurement

Meteorology

- Precipitation Measurement

Data Communication and Management

- Data management

Key Products:

Qualitative Hydrology: OTT Measurement Buoy

The OTT measurement buoy was designed especially for operation in combination with the Hydrolab multi-parameter probes. It is equipped with a data logger and remote data transmission unit, and has an autarkic power supply.

Applications:

- Water quality measurement in lakes, rivers and coastal regions near land
- Application in a harbour to monitor influence of ships on water quality in the area

Advantages:

- Automatic solar power supply for the measuring probe, data logger and GSM modem
- Cuts time spent on maintenance work, since the multi-parameter probe is installed alongside the buoy and does not have to be opened.



Quantitative Hydrology: OTT GW - Total Solutions

The three corner stones of OTT GW total solution are OTT Orpheus Mini, OTT ITC and OTT Hydras 3, where each of them is optimized for its task, combined to form a complete system and guarantee a perfectly working system.

OTT ITC - Data transmission unit

- The intelligent top cap (ITC) has been designed to equip the OTT GW data logger Orpheus Mini and **Thalimedes** with a high performance GSM/SMS data transmission unit.
- The compact and simple design of the ITC guarantees an easy installation on wells (2" to 4")

OTT Orpheus Mini - Data logger

- The data loggers takes over core tasks and manages all the processes: measurement and storage, activation of SMS/GPRS data transfer, control of time slots, threshold observation and alarm management
- Measures water level /depth to water, temperature, supply voltage and conductivity

OTT Hydras 3 - Application software

- The Hydras 3 LT software is used as operating and measurement software for the configuration and calibration of multi-parameter probes
- Also used as data retrieval (data reception / data request / data export) software for online measurements using a notebook



Contact Us:

Sigma Enterprises L.L.C

P.O Box 96241, Dubai Investment Park
Dubai, United Arab Emirates

Tel: +9714 8851828 **Fax:** +9714 8851628

Abu Dhabi Office:

Tel: +9712 5511477 **Fax:** +9712 5511433

Email: marketing@sep.ae

Web: www.sigma-epd.com